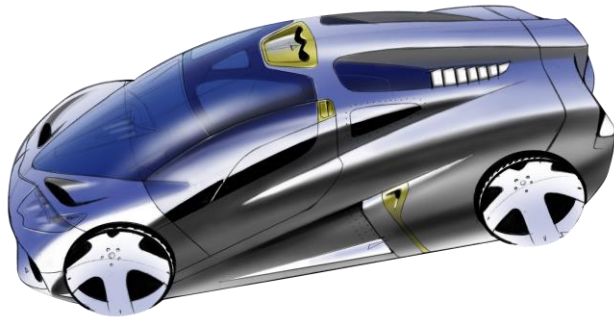




**GISSER AUTOMOTIVE CONCEPTS**

*(A United States SEC Approved Public Reporting Company)*



**THE WALL STREET ORGANIZATION** *Inc.*

## **GISSER AUTOMOTIVE CONCEPTS, INC. INVESTMENT HIGHLIGHTS**

### **GAC Overview: Company, Products and the Market:**

• **GAC's Mission:** The Company, now a United States SEC Approved Public Reporting Company, is built on the idea that it will be an independent high-performance, automobile designer and manufacturer of our production model **MEC4 electric and/or alternative fuel**, mid-engine, super-exotic, hand-built vehicles in the Upper-Level: Exotic/Super-Luxury and Mid-Level: Ultra-Luxury/Prestige Sports Coupe market segments. GAC believes that we have unlimited market potential in the unexploited world markets of **Automotive Advanced Energy Technology** primarily **electric and/or alternative fuel** such as hydrogen, fuel-cell, solar, natural gas or hybrid.

• **GAC's Accomplishments:** The Company has developed and built prototypes of their mid-engine, super-exotic sports coupe, (the "MEC4") and has set up manufacturing to produce the first run of these vehicles. GAC has completed the better part of R&D and has invested more than USD \$25 million. GAC owns the production tooling molds, has successfully filed and received our patent; built both a prototype and road ready pre-production MEC4 and stands ready to finalize the remaining R&D to commence full production, advertising & marketing on our **MEC4 electric and/or alternative fuel vehicles**.

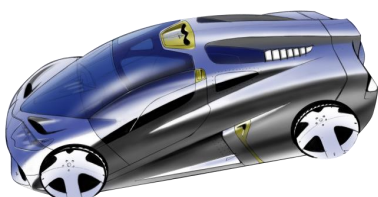
• **Eager Customers for GAC's MEC4:** GAC's **electric and/or alternative fuel MEC4** is America's first independent hand-built, high-performance, mid-engine, super-exotic sports coupe. It is the actualization of more than 30 years of talk in the market, by manufacturers, major automobile trade publications and industry analysts who have stated that a growing market exists for this type of niche vehicle. *Road & Track* has recognized willingness by customers to pay USD \$150,000 or more for this type of mid-engine super-exotic sports coupe.

• **The Automotive Luxury Segments:** The Upper-Level: Exotic/Super-Luxury Automobile Market is approximately 7,000 units in the USA (10,000 globally) or USD \$1.5 billion annually, while the Mid-Level: Ultra-Luxury/Prestige Sports Coupe market enjoys four times the sales volume, more than 30,000 Sports Coupes of the 100,000 units per year or USD \$3 billion annually. This represented a combined United States market of USD \$4.5 billion.

### **United States Luxury Automotive Market Segments (Source: Automotive News)**

<b>Luxury Vehicle Market</b>	<b>USD Approx. Price Range</b>	<b>Units Sold (approx.)</b>
Upper-Level: Exotic/Super-Luxury Automobiles	\$150,000 - \$1,000,000+	10,000 (7,000 in the USA)
Mid-Level: Ultra-Luxury/Prestige Sports Coupes	\$70,000 - \$150,000	100,000 (30,000 are coupes)
Entry-Level: Luxury Vehicles	Up to \$70,000	1,000,000 (in the USA alone)

• **Other Manufacturers Prepare for Ongoing Market Growth:** Sports car manufacturers such as Tesla, Porsche, Ferrari, Lamborghini, Jaguar, Daimler-Chrysler, etc. have posted on-going record sales and have responded to this increased market demand by stepping-up production. Furthermore marques have introduced new models in anticipation of industry analysts' unlimited electric vehicle market expansion and predicted market growth over the coming years.



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**THE WALL STREET ORGANIZATION** *Inc.*

• **GAC's Wealthiest Home Market:** Gisser Automotive Concepts' home market, the United States, is the largest and wealthiest market in the world for high performance vehicles. This market has been experiencing phenomenal growth since 1997 in the Mid-Level: Ultra-Luxury/Prestige Sports Coupe and Upper-Level: Exotic/Super-Luxury Automotive Market Segments.

## GAC's Products and Services Projections:

• **The MEC4's Unique Pricing and Marketing Strategy:** Due to GAC's In-House abilities to design, engineer and manufacture our MEC4, we have effectively decreased the costs of bringing the **MEC4 electric and/or alternative fuel vehicles** to market. GAC can easily price our super-exotic in the Upper-Level: Exotic/Super-Luxury Automobile Market - 10,000 Units (one tenth the size) compared to the Mid-Level: Ultra-Luxury/Prestige Sports Coupe Market - 100,000 Units. However, we intend to set a USD \$118,000 Manufacturers Suggested Retail Price (MSRP) for the **MEC4 electric** to target and compete in the larger Mid-Level: Ultra-Luxury/Prestige Sports Coupe Market. Due to its phenomenal styling, dynamic performance, assured safety and functional practicality that were all highly emphasized in the design engineering of the vehicle, the production model **MEC4 electric and/or alternative fuel** super-exotic can easily be classified along with the Upper-Level: Luxury Automobile Market priced between USD \$150,000 and \$1,000,000+. The **MEC4 electric and/or alternative fuel** is in fact substantially less in price than comparable super-exotic vehicles in this under-exploited niche and therefore a greater value with marketplace advantages for GAC. Management is confident that these factors and the MEC4's expected initial market acceptance will help us to attain more than the anticipated sales.

• **GAC's Projections:** The Company's conservative projections of less than 1% market share (400 units) by year five will result in USD \$150 million cumulative revenues for the period and profit margins approaching 37%. This does not include any other of GAC's anticipated revenues from any other products or services.

• **GAC's Projected Revenues from DIY Auto Parts:** GAC anticipates generating additional revenues from the USD \$35 billion DIY Auto Parts and Accessories segment of the Automotive Aftermarket. According to Automotive Aftermarket Industry Association (AAIA), total annualized sales several reached USD \$257 billion recently and have been growing at a rate of USD \$10 billion annually.

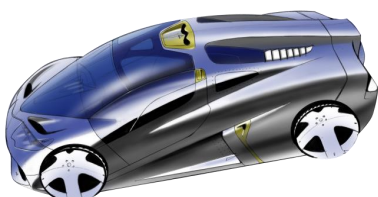
• **GAC's Management Team:** GAC's Management Team during the development stage consists of professionals who have extensive technical, manufacturing and automotive knowledge and experience, as well as, confirmable accomplishments in financing, administration, sales and marketing. The Company's Management Team during development has well over 100 years experience in the automotive industry and the ability to accurately analyze and assess the Company's progress. Mr. Daryl K. Gisser has been our President and CEO since our inception in 1997. He has been involved in many aspects of the automotive business for over 30 years with expertise in metals fabrication, welding, fiberglass construction and thermoforming. He has designed, engineered and built several fiberglass/composite vehicles. His varied expertise in automotive design and development ranges from conceptual sketches and renderings to the execution of three-dimensional clay models, scale and full size, utilized as bucks in the creation of prototypes, molds and tooling for production. Mr. Gisser holds degrees in Engineering and Design.

Due to Mr. Gisser's father, also a Director in GAC, and holding a position of Captain (Retired) in the United States Air Force (USAF) and Major in the New York State Guard, Mr. Daryl K. Gisser's interests were vigorously enhanced towards aviation and aerodynamics. This ongoing concentration has lead to new projects in aviation and aeronautics away from GAC including the PULITSOR HP-SFS™. GAC is in the process of reviewing these projects under development with our patent attorneys for the filing of what seems to be a groundbreaking utility patent with the United States Patent and Trademark Office (USPTO).

GAC has planned for our future Management & Consulting Team via GAC's intended acquisition of The Wall Street Organization, Inc. (WSO), Mr. Stephen M. Cole, President/CEO of WSO in preparation of next stages of GAC's ongoing expansion and upcoming requirements for Financial Public Relations and Investor Awareness and Mr. Walter J. Antonell, Senior Vice President of M&As at WSO, a planned wholly owned subsidiary of GAC.

## GAC's Target Market's Increasing Growth:

• **Luxury Automotive Market's Steady Growth and Increased Sales:** The Luxury Automotive Market has been experiencing steady growth since 1980 at an average rate of 6.9% annually with major increases since 1997. Leading automotive analysts forecast this automotive market segment to double over the next few years from 33,000 to 60,000 units. These higher end markets are less cyclical in comparison to the total car market, which is not as recession proof and only increased an average of 2.2% over the same period. Increases in sales were due in part to post baby boomers being in their peak earning years, accumulating wealth and representing the largest "buying power" population group in the developed world. These buyers of high-end luxury goods and vehicles can be found almost anywhere on the globe and are less affected by economic conditions.



- **GAC's Largest Target Market is the United States, is minting almost all of the World's Millionaires:** A Credit Suisse report shows that 1.7 million of the 1.8 million millionaires added to the ranks in the past year were created in the U.S., which now boasts 13.2 million millionaires. Rising stock markets, the housing rebound and a broader increase in asset values have fueled the surge.

- **Join the Ranks of the New Millionaires by Investing in Small-Cap Stocks:** World Wealth Report's announcement of a 12% increase in millionaires worldwide in 2011, World Wealth Report, researched by Merrill Lynch Global Wealth Management (BAC) and Cap Gemini, and asked some big shots there and elsewhere what it takes to become a millionaire. Get back into the market. Are you satisfied with the microscopic interest rates you're getting on your CDs and savings accounts? Go where the rich are going. Many of the new millionaires in 2010 reached the seven-figure mark by taking on more risk in equities, the study said, and more are expected to do the same in 2012. Small-Cap stocks have been a good choice -- **They've outperformed the biggies for several years.**



**Credit Suisse Luxury Goods Fund (3 yrs.) Oct. 2010 - Oct. 2013**

(See Experts' **Luxury Market Report: Credit Suisse, World Wealth, Merrill Lynch, Cap Gemini**)

### **GAC, the SEC & FINRA: GAC, a United States Publicly Trading Company...Just about There!**

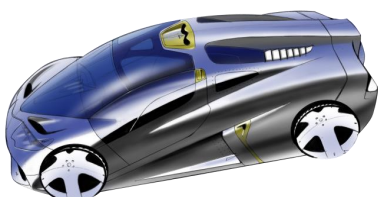
- **GAC's Approval with the SEC:** Gisser Automotive Concepts, Inc. (GAC) has filed an S-1 Registration Statement with the Securities and Exchange Commission (SEC) and has received its Notice of Effectiveness on December 8, 2009. GAC is now a United States SEC Approved Public Reporting Company and is actively negotiating its way toward signing numerous selling agreements with Financial Industry Regulatory Authority (FINRA) Registered Broker-Dealers.

- **GAC's Form 15c2-11 filed with FINRA:** Our Form 15c2-11, which was filed through our sponsoring Market Maker with FINRA, is expected to be updated and finalized within the very near future. This will enable GAC to receive its Ticker Symbol and begin trading on the OTC:BB, NASDAQ and/or other US or international public stock exchanges.

- **GAC's Financial Public Relations via WSO:** Given GAC's status as a United States SEC Approved Public Reporting Company and our plans of coming to market shortly, we have arranged as part of GAC's intended acquisition of WSO, that WSO will again assist GAC to perform In-House GAC's financial Public Relations (PR) and Investor Relations (IR). The intended acquisition of WSO is based on their strategic, effective and results oriented track record of nearly two decades of promoting and assisting their clients with market awareness and a long list of services with no regulatory issues. (See WSO Acquisition later in this doc) A portion of GAC's available funds will be allocated towards a productive PR & IR campaign with the primary goal of increasing GAC's daily trading price and volume. A large percent of funds GAC has on-hand, through loan commitments and proceeds of this any additional Offerings will be utilized towards the development, production and marketing of GAC's products and services.

- **GAC's Ongoing Product Development:** While GAC proceeds with the SEC's ongoing Public Reporting Requirements, now as a United States SEC Approved Public Reporting Company and with FINRA to obtain our Ticker Symbol and begin Trading. GAC plans to incorporate the latest available technology for implementation into the Company's final production model **MEC4 electric and/or alternative fuel vehicle** or other **Advanced Energy Technology** such as hydrogen, fuel-cell, solar, natural gas or hybrid. This model MEC4 will be modified with plans of being produced in a Southern California facility which we are in the process of identifying the site selection for GAC's Corporate Headquarters and Production Facility.

- **GAC's Exit Strategy:** The Company's primary investment objective is to generate attractive risk-adjusted returns through the production and sale of our **MEC4 electric and/or alternative fuel**, super-exotic sports coupe and future products and related services. As a United States SEC Approved Public Reporting Company, GAC's exit strategy now involves listing and trading GAC's securities on a listed exchange or quotation system in various marketplaces in the United States such as the OTC:BB, NASDAQ, other US and foreign public stock exchanges that appeal to our requirements or through any other means that is permitted by applicable law.



## GAC's Established Presence and Relocation to Southern California USA – A Host of Benefits!

- **Southern California, the “epicenter” of the world's car culture:** In July 2010, GAC has formally established a presence in Southern California, the “epicenter” of America's, if not the entire world's car culture and research and testing facilities. The region's rich history and existing infrastructure lend many new opportunities to our Company, including direct access to Registered FINRA Broker-Dealers and accredited investors and/or networks. Most remarkable and of significant value is the region's affluent consumer market steeped in auto enthusiasm and history with the industry's experts.

- **GAC's Manufacturer's Certification & Instant USD \$1 million Savings:** In Southern California, GAC has negotiated from USD \$1.6 million to \$500,000 with the selected Low Volume Automobile Certification Firm for certification of the MEC4. All testing and certification will be addressed to meet the Department of Transportation (DOT), Environmental Protection Agency (EPA & CARB if applicable) for our final production model **MEC4 electric and/or alternative fuel vehicles** and all Federal Motor Vehicle Safety Standards (FMVSS). GAC's plans to relocate to Southern California to enable us to work In-House with the Automobile Certification Firm on the MEC4's engineering, design and certification requirements working side by side thereby reducing costs. GAC has identified and selected this Low Volume Automobile Certification Firm as our working partner to proceed through the process of receiving GAC's Manufacturer's Certification for the production model **MEC4 electric and/or alternative fuel vehicles**.

- **GAC, a Ground Level Investment Opportunity, follows Tesla Motors' business model:** GAC's historic track record since incorporation in 1997, our initial market acceptance and accomplishments, our cumulative investment of over USD \$25M into the Company which is ongoing is more than suggestive of a successful operating history involving a broad range of corporate activities. **These facts include GAC's continued successes as well as GAC now being a United States SEC Approved Public Reporting Company. GAC is now similarly poised to emulate Tesla as a viable business model and enduring financial and industry market sensation. Tesla is amongst the first successfully commercially produced and marketed electric automobile manufacturers with substantial acceptance by consumers and the automotive industry.** Bolstering GAC is the current global economy's growth along with ongoing loans from Management, the addition of adequate funding from our Offering, similar Loans Programs and Tax Incentives and our existing Tax Asset of \$10M. GAC, which is in the same Standard Industrial Classification (SIC Code of 3711 - Motor Vehicles and Passenger Car Bodies) such as Tesla Motors, now stands under the same star. As of October 1, 2013, Tesla Motors' stock price has experienced a meteoric rise from USD \$15 per share to over USD \$190 per share since becoming Public or a Return on Investment (ROI) of about 1,300%. (TSLA)



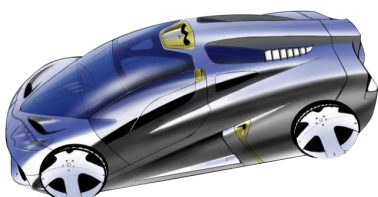
- **GAC Qualifies for Federal Loan Programs and CA Tax Incentives:** Tesla Motors has been successful in obtaining US Government loans specifically for the niche automotive industry and other incentives as a California based company which includes their USD \$465 million in long-term loans and USD \$31 million in tax incentives.

- **GAC Qualifies for ATVM Loan Program:** GAC (SIC 3711), plans to submit applications for loan programs which are available from the United States Department of Energy's Advanced Technology Vehicles Manufacturing Incentive Program or ATVM Program.

- **GAC Qualifies for California Alternative Energy Tax Incentives:** As part of GAC's plans to relocate to California, we also expect to receive tax incentives from the California Alternative Energy and Advanced Transportation Financing Authority as part of our plan of relocating and our planned final production model **MEC4 electric and/or alternative fuel vehicles**. These incentives would be in addition to GAC's approximate USD \$10M Tax Credit.

- **GAC and Federal Economic Stimulation:** GAC plans to apply for federal and state grants, loans and tax incentives under government programs designed to stimulate the economy and support the production of electric vehicles and related technologies. We believe new opportunities will arise for grants, loans and other incentives from the United States, State and other governments.

- **GAC's Existing Corporate Tax Asset:** During the Development Stage, GAC has accumulated a Net Operating Loss (NOL) or investment in GAC since inception into the development, design, engineering and organizing exceeding USD \$28M. Similar projects of this magnitude realize start up costs of USD \$50M. (Source: Automotive Associates International (AAI)). This NOL translates into a Company Tax Asset and credit of approximately USD \$10M which will significantly reduce corporate income taxes in the near future.



• **County, State and Federal Level Incentive Packages:** GAC is negotiating a list of incentives at the County, State and Federal Levels as part of relocating our high profile, multi faceted luxury oriented business and diversified products including the **MEC4 electric and/or alternative fuel vehicles** and varied multi-industry services to any State including CA. As such, GAC has already been in contact with The City of San Diego, CA - Business Incentives Program and The San Diego, CA Regional Economic Development Corporation (SDREDC) for a list of available incentive programs. We have received over 50 possible Commercial Locations as part of GAC's Site Selection Process. Additionally, GAC's existing contacts are with some of the Country's largest Real Estate Investment, Lenders and Management Companies. One in particular has issued GAC a USD \$5 million Loan Commitment backed by the United States Department of Agriculture (USDA). Some other firms and banks GAC is in contact with deal primarily with low priced Commercial Foreclosure, pre-Foreclosure, Short Sale and Bank Owned, REO Properties with the goal of providing our Shareholders additional financial benefits and long term increases on their investment.

## **GAC's Philosophy: Diversification Increases Revenues & In-House Operations Reduces Costs:**

**GAC's Two Part Philosophy:** GAC has already proven the first part and plans to fulfill both parts of our Philosophy: 1) Reduce Costs, and 2) Increase Revenues thereby increasing the Company's Valuation and in turn Shareholder benefits of an increased Return on Investment (ROI).

• **In-House Proven Reduced Cost Philosophy:** Taking this one step further, GAC Management's benefits and examples of both reduce costs and provided services, financial public relations for GAC as well as providing a long list of services to other companies. The benefit of being able to perform as much of our In-House work has been the primary reason for GAC's successful accomplishments to date. From conceptual drawings, plans, engineering abilities, production of actual 3-D models and functioning vehicles is but the tip of the iceberg. GAC has expanded our In-House abilities to all aspects of what is required of today's most successful Corporations through our current contacts and the acquisition of The Wall Street Organization, Inc.®, (WSO). GAC has also performed, for the most part, all required services In-House related to becoming a United States SEC Approved Public Reporting Company.

• **GAC's Diversification System into Other Products and Services equals Potential Additional Revenue Streams:**

**GAC's Philosophy has developed a Diversification System that focuses the following three categories:**

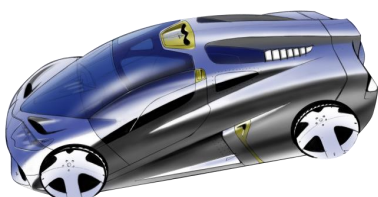
- 1) **Developing new or additional products in various markets at GAC to add on to our primary product line**
- 2) **Offering services that GAC is familiar with and the services of WSO provided via GAC's planned acquisition**
- 3) **Acquisitions of companies that GAC can develop and bring under GAC's corporate roof**

1) **Developing New and Additional Products in Various Markets:** Once acquired, GAC has plans to bring to market a number of other follow on products utilizing GAC's existing design and engineering expertise like the PULITSOR HP-SFS™.

• **The PULITSOR HP-SFS™:** The PULITSOR HP-SFS™ is a Stealth Flight System designed for rapid deployment by individuals or tandems. It has the unique capability of full stealth characteristics. The PULITSOR HP-SFS™ is a ready-for-flight system requiring less than several minutes to set up and become airborne and its very engineering makes it easy to transport when not in use. Many of its controlling surfaces, sections and features are either retractable or aerodynamically morphing panels for the most in flight maneuverability. GAC will be able to market The PULITSOR HP-SFS™ both commercially and militarily. The PULITSOR HP-SFS™ is characterized by its extended flight range, medium to high altitude flights and high maneuverability. The PULITSOR HP-SFS™ is engineered for ultra-high volume manufacturing utilizing many advanced and composite materials in key components and throughout the unit. There are many military applications, both offensive and defensive, in all military branches. The PULITSOR HP-SFS™ is also marketable to the entire world for recreation, entertainment and as a new alternative for independent or tandem travel.

2) **Offering Services to other Companies:** GAC will offer a spectrum of specialized and multi-market services we required both for operations, in becoming a US Public Company and through the development of our products. Other services will be offered via WSO and GAC's planned acquisition. (See WSO Services Offered below)

GAC will offer our services in the entire spectrum of the automotive industry related to specialty automotive design and engineering, concept cars, marine and other prototypes in a broad range of industries and materials used in our products such as fiberglass, Kevlar, carbon fiber, composite materials, steel and aluminum making use of our expertise and past experience. GAC will also offer other core business services for companies who are private or who wish to become public. These services include marketing materials, website design, brochures, newsletters, investor and Shareholder documents, organizational skills, bookkeeping and SEC level financial accounting and legal document preparation for business and for submission and acceptance to the SEC and FINRA.



### 3) Acquisitions of Private or Public Companies and GAC's expansion as a SEC Public Holding Company:

- In early 2013, GAC Management has decided to search and identify companies that GAC, being a United States SEC Approved Public Reporting Company, can develop and bring under GAC's corporate roof. Revenue generating companies who wish to be public would also provide other potential streams of income for the Company and our Shareholders once acquired and a diversified portfolio in concept. Management has identified several companies and plans to negotiate the acquisition of each. GAC's high profile product that commands much media attention can also provide public companies much investor awareness as an acquisition. GAC has discussed our Diversification System and more specifically, becoming a Public Holding Company with the SEC. GAC's expansion and diversification requirements through various acquisitions by GAC do not involve any significant applications other than that related to multiple or all encompassing SIC Code modifications.

- **GAC's first planned acquisition is that of The Wall Street Organization, Inc.® (WSO):**

GAC's President & CEO, Mr. Daryl K. Gisser and WSO's President & CEO, Mr. Stephen M. Cole have spent considerable time negotiating and have agreed to the Terms of the 100% Acquisition of The Wall Street Organization, Inc.® (WSO), [www.wallstreetorganization.com](http://www.wallstreetorganization.com). A "Letter of Intent" (LOI) has been submitted on the SEC's Form 8-K which has been formally filed with the United States Securities and Exchange Commission (SEC). GAC's 100% Acquisition of WSO was intended to bring a firm to provide GAC's required financial PR & IR Campaigns In-House but may potentially provide vast benefits to both WSO's and GAC's Shareholders.

The Wall Street Organization, Inc.®, (WSO) was originally Incorporated in 1997 by its Founder, Stephen M. Cole, President and CEO, to provide companies seeking funding for start-up, growth, reorganization or expansion with the tools they need to successfully identify and attract the appropriate funding. WSO has an impressive track record of providing both domestic and international clientele with the financial marketing/promotion results oriented services. WSO's services include but are not limited to assisting clients with the marketing co-ordination of their capital formation requirements, both onshore and offshore, financial marketing/advertising and mergers and acquisitions. WSO is equipped to assist companies in a diverse array of industries with a wide range of proven results oriented financial marketing services on a global scale.

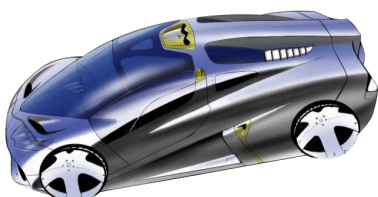
The following is a list of services provided by The Wall Street Organization, Inc.®:

- Financial Public Relations Investor Awareness including Investor Newsletters, Corporate Profiles and organizing additional strategic and sophisticated marketing materials for foreign and domestic clientele
- Creation, copywriting, design, implementation, printing, websites of any and all marketing materials
- Providing clientele with referrals to properly licensed investment networks specialists, Registered FINRA Broker-Dealers, Offshore Marketing Firms to include private offshore investors
- Referral service to domestic and offshore funding groups and investor networks
- Strategic, effective and results oriented Financial Marketing Campaigns and related Marketing Services
- Media oriented Financial Advertising Agency with access to scores of global investor publications
- Investor Relations, proven international/national lead generation program
- Mergers & Acquisitions
- Coordination and organization of offshore Regulation S Private Placements and onshore Regulation D Private Placements
- Providing an effective conduit to companies seeking funding, both foreign and domestic, to a vast potential selection of funding sources.

#### **Gisser Automotive Concepts, Inc.**

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